



NARI Atlanta Cutting Edge: 2015 Call for Speakers

NARI Atlanta University presents *The Cutting Edge 2015*, a full day professional education, networking, and trade show event on May 13th, 2015 at the Cobb Galleria. This event will break the mold in the remodeling realm by bringing together members of NARI, AIA, NKBA, ASID, remodelers, contractors, architects, builders, and designers as well as the most respected industry educators and suppliers for a full day of collaboration.

As part of our ongoing commitment to advance the Remodeling industry through personal and professional growth, we are offering 6 hours of Continuing Education Units through content that is tailored to Remodelers unique needs. We are offering education sessions to provide CEUs for licensed contractors and allied professionals to maintain their credentials. The event will have choices of consecutive sessions covering a wide range of topics throughout the day.

We are seeking qualified speakers to provide educational sessions. An outline of session topics and titles is listed below. We welcome additional topics and variations or expansion of those listed.

Submission Criteria:

All speaker submissions must be submitted online at the following URL: <http://nariatlanta.org/page/1120/speaker.html>. Submissions should include presenter name and contact information, session title, description, and learning objectives. We encourage presenters to submit a copy of their proposed or a similar presentation in PDF or Powerpoint format, links to video of previous presentations, a photograph, and biography with their proposals.

Submission Deadline: April 15th



Presented by NARI Atlanta University

Proposed Tracks and Subjects:

Design Trends

- Kitchen and Bath Design Trends
- Whole House Design Trends

Sales, Marketing & Customer Service

- Understanding Social Media
- Estimating for Remodeling
- Top Notch Customer Service
- Financial Management and Accounting
- Building a Strong Company Culture
- Best Practices for Billing and Collection
- Are Your Books In Order?
- Employment Process Compliance

Green Building & Remodeling

- Green Plumbing Design
- Sealing the Building Envelope: Methods and Challenges
- Residential Energy Conservation

Construction Techniques and Technologies

- Selecting and Installing Exterior Finishes
- High Performance HVAC
- Window Replacement Solutions
- Residential Energy Code
- Residential Moisture Management

Please feel free to submit presentation for any of the above topics or suggest related sessions for consideration.



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Event Policies:

No sessions are to advertise specific products or services. You may include descriptive and contact information about your company at the end of the session.

Handouts will all be distributed electronically to attendees, please submit PDF copies of any handouts no later than 10 days prior to the event.

We will provide an LCD projector and screen, and microphones. If you are going to use a PowerPoint presentation, please bring your laptop (if you have a Mac, please bring a VGA connector).

Presenters who are not affiliated with a manufacturer or distributor of building products will receive an honorarium of \$250 for each session they present. All speakers will be admitted to the event at no charge and may attend other sessions, lunch, and the cocktail hour.